



WEIKFIELD CAMPAIGN TERMS AND CONDITIONS:

- 1. These terms and conditions (the "T&C's") apply to this promotional offer (hereinafter referred to as "Promotional Offer" or "Offer") for consumers, which is sponsored and brought to you by Weikfield Foods Pvt Ltd. (hereinafter referred to as "Weikfield Foods Pvt Ltd." or "Weikfield") and conducted by 4 Minute Mile Marketing Services Pvt. Ltd. on the Weikfield (as defined in below Section 7) available across India.
- 2. The Promotional Offer is valid only in India from 01-09-2023 to 30-09-2024 (Both dates Included) (hereinafter referred to as "Offer Period") subject to the availability of the Products (defined below). Promotion is open to citizens of India only.
- 3. Under the Promotional Offer, the eligible consumers or consumers participating in the Promotional Offer (hereinafter referred to as "Participant") will be entitled to a Paytm / UPI cashback up to Rs. 50 (Annexure A) (hereinafter referred to as "Paytm / UPI Cashback") for the first 3 purchases only across all promotional SKUs.
- 4. Customers shall also accumulate points on every purchase during the promotion period. The points accumulated for each product will be different based on the SKU/product purchased. Based on the points customers have accumulated they will also be eligible to redeem reward gifts from the reward catalogue (Annexure)

5. The offer is applicable on following Weikfield products –

Sr. No	SKU's	MRP per unit	Cashback	New points Earned
1	WEIKFIELD CORNFLOUR (500gm)	90	20	900
2	WEIKFIELD CORNFLOUR (100gm)	30	10	300
3	WEIKFIELD BAKING POWDER (400gm)	90	20	900
4	WEIKFIELD BAKING POWDER (100gm)	35	10	350
5	WEIKFIELD BAKING POWDER (50gm)	25	10	250
6	WEIKFIELD BAKING SODA (100gm)	32	10	320
7	WEIKFIELD COCOA POWDER (50gm)	70	20	700
8	WEIKFIELD DRINKING CHOCOLATE (100gm)	75	20	750
9	WEIKFIELD CUSTARD POWDER VANILLA JAR (500gm)	185	50	1850
10	WEIKFIELD CUSTARD POWDER VANILLA (100gm)	42	10	420
11	WEIKFIELD CUSTARD POWDER VANILLA PACKET (500gm)	160	50	1600
12	CHEF'S BASKET PASTA PENNE POUCH (500gm)	175	40	1750
13	CHEF'S BASKET PASTA FUSILLI POUCH (500gm)	175	40	1750
14	CHEF'S BASKET PASTA ELBOW POUCH (500gm)	175	40	1750
15	CHEF'S BASKET PASTA MACARONI POUCH (90gm)	10	5	100
16	CHEF'S BASKET PASTA MACARONI POUCH (200gm)	25	10	250
17	CHEF'S BASKET PASTA MACARONI POUCH (400gm)	50	20	500
18	CHEF'S BASKET PASTA MACARONI POUCH (850gm)	100	30	1000

- 6. Implications of the MRP change: If the MRP of the Weikfield product changes, customers with reward points still have to redeem them at the original MRP, preserving the existing system.
- 7. Products are also available without this Offer.
- The Paytm / UPI cashback, reward gifts, and top prize are personal to the Participant and cannot be 8. transferred to anyone else. No cash payment in lieu of the Paytm / UPI cashback will be made. In the event of a death of the Participant, no claim from his/her nominees or legal heirs will be entertained for availing the Rewards.
- 9. This Promotion cannot be clubbed with any other promotion/offer/discounts which may be applicable on the products of Weikfield.
- 10. The Rewards cannot be exchanged and is not transferable and cannot be converted into cash.
- 11. Incase Paytm is not available for any reason beyond our control, 4 Minute Mile and Weikfield Foods Pvt. Ltd. have the right to provide cashback via UPI / NEFT.
- 12. In case the Participant wishes to contact the 4 Minute Mile Marketing Services for any reason whatsoever, the contact should be made only with the customer relations department of the 4 Minute Mile Marketing Services on customercare@4mm.co.in or call us on 9511948588 between Monday-Friday 10:00 am to 6.30 pm and Saturday from 10:00 am to 2:00 pm. Any attempt to contact any officer of the Weikfield or 4 Minute Mile Marketing Services in personnel would not be entertained and could lead to the claim of the Participant being rejected.
- 13. The successful Participant must agree to participate in all promotional activities (such as publicity and photography) surrounding the promotion free of charge, and he/she consents to Weikfield and/or 4 Minute Mile Marketing Services for using their name, likeness, image and/or voice in the event they are a winner

(including photograph, film and/or recording of the same) in promotional material or in any media for an unlimited period without remuneration for the purpose of promoting this promotion (including any outcome), and promoting any products manufactured, distributed and/or supplied by the Weikfield and/or 4 Minute Mile Marketing Services.

- 14. Weikfield and/or 4 Minute Mile Marketing Services shall not be liable for any loss or damage due to Act of God, Governmental actions, pandemics, epidemics, health emergency, other force majeure circumstances and shall not be liable to pay any amount as compensation or otherwise for any such loss.
- 15. The submission of false, incorrect, misleading, or fraudulent documentation/ information may result in disqualification from this promotion by Weikfield and/or 4 Minute Mile Marketing Services. It may further attract legal action as deemed fit by the Weikfield and/or 4 Minute Mile Marketing Services.
- 16. No queries/ clarifications/ suggestions/ communication etc. shall be entertained on operation/selection process, which would be entirely in the discretion of the Weikfield and/or 4 Minute Mile Marketing Services.
- 17. Weikfield reserves the right to change its products available for the promotion.
- 18. The promotion is valid till stocks of products last or the end of promotion period, whichever is earlier.
- 19. Any queries or concerns regarding the redemption of the Paytm / UPI cashback, rewards must be addressed to 4 Minute Mile Marketing Services Pvt. Ltd at customercare@4mm.co.in or call us on 9511948588 between Monday-Friday 10:00 am to 6.30 pm and Saturday from 10:00 am to 2:00 pm.
- 20. This Offer is governed by the laws of India and the parties agree to subject themselves to the exclusive jurisdiction of the courts in Mumbai.
- 21. 4 Minute Mile Marketing Services Pvt Ltd shall not be held liable for issues including but not limited to KYC Not Done, Account Not Active, Login Issues, Account Blocked, Wallet Issues, etc. relating to the redemption of the Paytm / UPI cashback/rewards including redemption request not being honored by the cashback partner. No alternate option for cashback shall be entertained.
- 22. Cashback will be credited to the customer's wallet within 24-48 hours.
- 23. The unique code can be used only once for getting the Paytm / UPI cashback.
- 24. Any costs associated with entering the promotion, including charges and expenses borne by any Participant for participating in the promotion, for example, purchase of Product, travelling, SMS charges for participation, internet charges for participation and submitting the pack code etc. shall not be claimed from the Weikfield and/or 4 Minute Mile Marketing Services and the Participant shall continue to be liable for them and are the responsibility of each Participant. Also, regular call and message rates will apply as per the consumer telecom operator in their respective circle.
- 25. If this Offer is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of Weikfield, including but not limited to technical difficulties, unauthorized intervention, or fraud, Weikfield, through 4 Minute Mile Marketing Services Pvt. Ltd reserves the right, in its sole discretion, to the fullest extent permitted by law (a) to disqualify any Participant; or (b) subject to any written directions from a regulatory authority, to modify, suspend, terminate or cancel the offer, as appropriate.
- 26. If for any reason this Offer is not capable of running as planned because of infection by computer virus, bugs, tampering, unauthorized intervention, technical failures, or any other causes beyond the reasonable control of 4 Minute Mile Marketing Services Pvt. Ltd and/or Weikfield, which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Offer, 4 Minute Mile Marketing Services Pvt. Ltd and/or Weikfield, reserves the right in its sole discretion to cancel, terminate, modify or suspend this Offer.
- 27. Caution: any attempt to deliberately damage 4 Minute Mile Marketing Services Pvt. Ltd.'s promotional WhatsApp Bot or the information on the WhatsApp Bot, to cause malicious damage or interference with the normal functioning of the program, or to otherwise undermine the legitimate operation of this Offer may be a violation of criminal and civil laws and should such an attempt be made, whether successful or not, 4 Minute Mile Marketing Services Pvt. Ltd reserves the right to seek damages to the fullest extent permitted by law. If 4 Minute Mile Marketing Services Pvt. Ltd suffers loss or incurs any costs in connection with any breach of these terms or any other legal obligation by a Participant, the Participant agrees to indemnify 4 Minute Mile Marketing Services Pvt. Ltd for those losses, damages, and costs.
- 28. 4 Minute Mile Marketing Services Pvt. Ltd and Weikfield, are not responsible for any problems or technical malfunction of any telephone or network or lines, servers or providers, computer equipment, software, technical problems or traffic congestion on a mobile network, or any combination thereof, or any other technical failures including any damage to Participant's or any other person's mobile handset or computer related to, or resulting from, participation in this Offer or the downloading of any materials related to this Offer.
- 29. 4 Minute Mile Marketing Services Pvt. Ltd. and Weikfield will have no legal and financial liability on unclaimed offers, incentives, voucher codes etc. beyond the Promotional Offer.
- 30. 4 Minute Mile Marketing Services Pvt. Ltd, its agents and distributors (hereinafter referred to as "Affiliates of 4 Minute Mile Marketing Services") and Weikfield, its agents, affiliates and distributors (hereinafter referred to as "Affiliates of Weikfield Foods Pvt Ltd., (India).") accept no responsibility, financial or otherwise for the misuse of 4 Minute Mile Marketing Services Pvt. Ltd. Paytm / UPI cashback/Rewards and are not liable for any personal loss or injury and cannot be held responsible for any disagreement concerning this Offer.
- 31. By entering the Promotional Offer and accepting the rewards, the Participants and reward winner(s), respectively, stand to waive all such rights inherent and otherwise under copyrights, rights of publicity, and any related rights. The Participant, upon participation in the Promotional Offer, willingly and of their own volition, consent to Weikfield right to audio graph, videography, picture, tape or portray him/her as a Participant/ Voucher winner and to exhibit this material in any and all media now existing or hereinafter created, including (without limitation) television, film, radio and print media without any compensation whatsoever for such advertising and publicity for perpetuity, except where prohibited by law.
 - 4 Minute Mile Marketing Services Pvt. Ltd, its clients, agents, and distributors cannot replace any lost, stolen, or damaged Voucher codes and reserves the right to withdraw or amend any details and/or prices without notice.
 - The rewards cannot be redeemed after the expiry of the Offer Period and the Participant agrees to waive off the right of redemption on the date of expiry of the Offer Period. Neither Weikfield nor 4 Minute Mile will be liable for any delay in actual redemption after the Offer Period. No Unique Code will be issued in the event of the original Unique code being stolen/lost by the Participant.
 - If the Participant has registered with the National Do Not Call Registry or has registered with the DND of the telecom provider, then the Participant has specifically requested not to receive promotional messages. Therefore, 4 Minute Mile & Weikfield will not be responsible for Participants not receiving promotional messages for the specific campaign.
 - Entry to the Offer is void in States where the Offer is prohibited/not allowed.
 - By participating in this Offer, the Participant unconditionally and irrevocably accepts and agrees to be bound by all these terms and conditions as stated herein without any exception whatsoever.
- 32. This Promotional Offer entitles the Participant to a Paytm / UPI cashback up to Rs.50 (Annexure A) and rewards (Annexure B). Participant shall be required to read, understand, and accept the partner & Reward Gifts Reward Gifts Brand Partner (from the reward store) terms and conditions which may be subject to change at Partner & Reward Gifts Brand Partner (reward store) end from time to time and without any notice.
- 33. Unique Code can be redeemed only via registering themselves on the Weikfield Promotional WhatsApp Bot to get Paytm / UPI cashback, rewards, & a top prize offer valid for participants participating from India.
- 34. A maximum of 3 Paytm / UPI cashback transactions can be redeemed per person, mobile number, email ID, and IP address. This Promotional Offer is not valid for Weikfield and 4 Minute Mile Marketing Services Pvt. Ltd. Promoters, retailers, employees, Distributors, or any other channel partner.
- 35. Weikfield shall not be responsible for any changes made by the cashback Partner (Paytm / UPI) and Reward Gifts Brand Partner)
- 36. Cashback partner (Paytm / UPI) and Reward Gifts Brand Partner reserves the right to deny honoring the benefit on the grounds of suspicion or abuse of the offer by any Participant without providing the Participant any explanation thereof.
- 37. In no event cashback Partner (Paytm / UPI) and Reward Gifts Brand Partner, be liable for any abuse or misuse of the code due to the negligence of the Participant.
- 38. The cashback offers, reward offer, top prize offer cannot be redeemed or exchanged for cash or credit nor can be exchanged for another Gift Voucher/Gift Card.
- 39. Weikfield, 4 Minute Mile Marketing Services Pvt. Ltd., cashback Partner (Paytm / UPI) and Reward Gifts Brand Partner shall not be liable and responsible for any unauthorized and/or fraudulent purchase/s made using of the cashback offer, reward offer. The holder of the cashback Voucher/ Reward Voucher shall be solely responsible for the safe custody of the Voucher and the credentials mentioned on it.
- 40. By participating in the Promotional Offer, the Participant agrees to allow Weikfield / 4 Minute Mile Marketing Services Pvt. Ltd. to contact the Participant for the purpose of this Promotional offer.
- 41. For Promotional Offer-related queries you can write to us at customercare@4mm.co.in or call us on 9511948588 between Monday-Friday 10:00 am to 6.30 pm and Saturday from 10:00 am to 2:00 pm. This shall be available only during the campaign period
- 42. The decision of Weikfield or 4 Minute Mile Marketing Services Pvt. Ltd., as regards the Promotional Offer shall be final. No correspondence or any other claims whatsoever, in this regard will be entertained.
- 43. No queries, claims, disputes, complaints, or grievances pertaining to the Promotional Offer shall be entertained by Weikfield and 4 Minute Mile Marketing Services Pvt. Ltd. from the date of the closure of the Promotional Offer.
- 44. The use of cashback Partner (Paytm / UPI) and Reward Gifts Brand Partner name in these terms and conditions is only for the purpose of explaining the terms and conditions hereof and does not in any manner confer, assign, or transfer or associate the trademarks or other rights of cashback Partner (Paytm / UPI) and Reward Gifts Brand Partner in Weikfield. There is no principal agency, joint venture, associate, or any other relationship between Weikfield and cashback Partner (Paytm / UPI) and Reward Gifts Brand Partner, except that both entities have a principal-to-principal relationship.

- 45. Terms and Conditions applicable for Paytm cashback Partner
 - 1. This Paytm cashback would be applicable on Paytm Platform, please download the Paytm App to get the Paytm cashback in your Paytm wallet.
 - 2. The person who has the unique code can receive the benefits.

Under the cap

Under the top flap

40181 700982

Where to find unique code communication in Paytm promo.

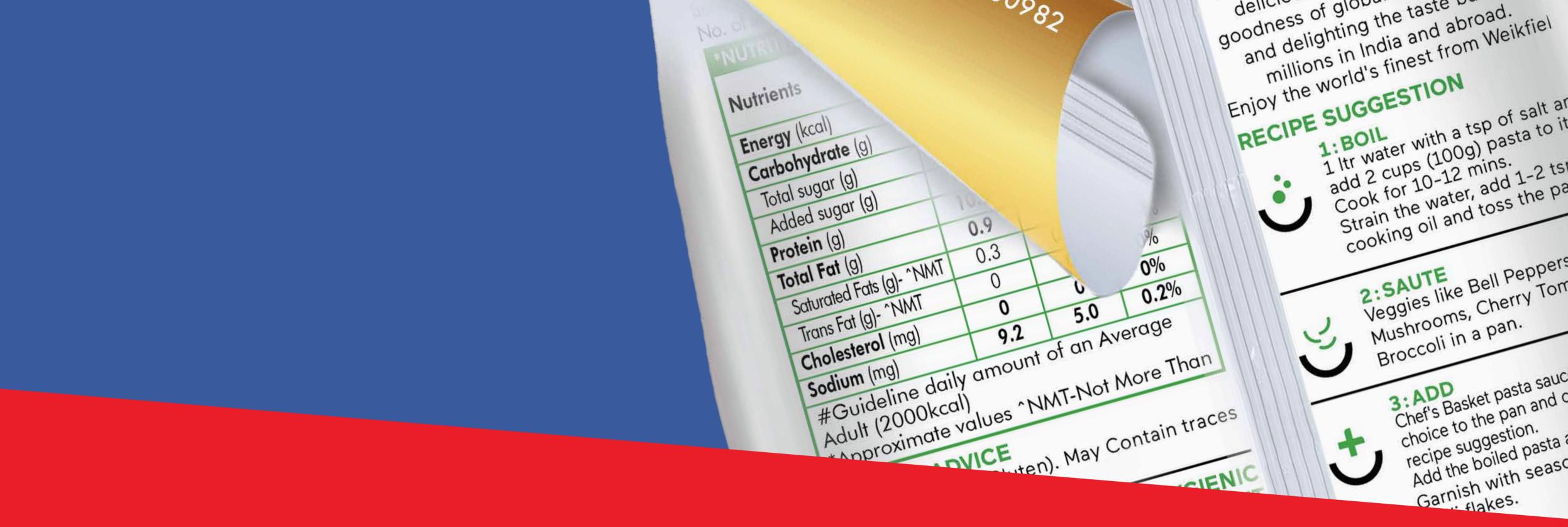
> Under the nutritional table inside the pack

> > 40181 700982

Since 1956, Weikfield has been creating a world of wholesome and delicious products, bringing the goodness of global cuisine to home and delighting the taste buds of millions in India and abroad.

PRODUCT FROM

WeikFiELD



NO.

- 3. Except for information, products or services clearly indicated as being supplied by Paytm and Reward Gifts Brand Partner, we do not operate, control, or endorse any information, products, or services on the Internet in any way. You also understand that Paytm Partner, Reward Gifts Brand Partner cannot and does not guarantee or warrant those files available for download through the Paytm Partner Platform will be free of viruses, worms, or other code that may be damaging. You are responsible for implementing procedures to satisfy Your requirements for Internet security and for the accuracy of data input and output.
- 46. Terms and conditions of cashback partners (Paytm UPI) and Reward Gifts Brand Partners also apply.
 - Contact us: customercare@4mm.co.in / 9511948588 (Monday Friday 10.00 am to 6:30 pm / Saturday 10.00 am to 2.00 pm).

How to Participate:

How To Redeem Your Cashback, please follow the below steps:

- Customer buys the Weikfield Select Products (as defined in the Terms and Conditions above) and scans the QR code printed on the bottle which leads them to WhatsApp Bot, Enters the basic details like Name, Email Id, Unique Code to avail of the Paytm / UPI cashback up to INR 50. (Annexure A) and accumulate points on each purchase to redeem rewards from the reward store. (Annexure B)
- The Cashback amount will be credited in their Bank account, within 24-48 hours of time.
- Please Note: Customer to get assured Paytm / UPI cashback up to INR 50 for 3 times only.



20,800 Points needed to redeem WeiKFiELD

Powder Strawberry

WeiKFiELD

SODA

CENTINED FOOD SRADE

Item code-W38

Cooking Soda

WeiKFiELD

nstant Pasto

- 1817 -

Item code-W44

Weikfield

. Worth ₹30

Worth ₹50

12,000

Points needed to redeem

5,600

Points needed to redeem

Jelly

CRYSTAL

ORANGE

Item code-W25

Worth ₹52

Weikfield Jelly

Crystals Orange

WeiKFiELD

Custar

POWDER KESAR PISTA

Item code-W31

Worth ₹50

12,800

Points needed to redeem

5,600

Points needed to redeem

Weikfield Custard

WeiKFiEL

Item code-W37

Baking Soda

WeiKFiELD

Item code-W43

Pasta Cheezy

Mac

70,000 Points needed to redeem

4,000

Points needed to redeem

82,800

Points needed to redeem

Worth ₹30

Weikfield Instant

🖁 chef's 💎 basket

DURUM WHEAT

FUSILLI

PASTA

Weikfield

Item code-W47

Chef's Basket

chef's 💙 basket

Pay TO SASH

MACARONI PASTA - 100% SEE - NO MADA -

Item code-W53 **Chef's Basket**

> Pouch Worth ₹10

> > .

Pasta Macaroni

ECO VALLEY

HEARTY OATS

QUICK COOKING

Item code-W54

White Oats 1kg

Eco Valley

Worth ₹207

Pasta Fusilli

Worth ₹175

Instant Past

Weikfield

. Worth ₹32

Powder Kesar Pista

20,800

20,800

Mix Caramel

/eiKFiELD

Cornstour

Lans -

WIRAATRA

Item code-W39

Instant Pasta

1007 (= 100 ····

Item code-W45

Creamy

Worth ₹30

Weikfield Cornflour

Worth ₹50

12,000

Points needed to redeem

5,600

Points needed to redeem

20,800

Powder Vanilla

Worth ₹42

20,000 Points needed to redeem WeiKFiELD

Worth ₹50

1

14,000

Points needed to redeem



Sauce Red

12,000

Points needed to redeem

5,600

Points needed to redeem

Tangy Salsa Worth ₹45

WeiKFiELD

Garantes 2 AMAZING

Item code-W40

Sauce Cheesy

WeiKFiELD

Instant Pasta

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Creamy Worth ₹30

Weikfield Pasta



Item code-W42 **Weikfield Instant** Worth ₹30



Pasta Cheesy Tomato

VeiKFiELD Item code-W41 Weikfield Baking Powder Worth ₹25

10,000

Points needed to redeem





Pouch Worth ₹50







ECO VALLEY

ORGANIC TEA

DIVINE

TULSI

Item code-W58

Tea Divine Tulsi

Eco Valley Organic

 (\mathcal{Y})

Worth ₹185



Eco Valley Organic Tea Dandelion Mint Worth ₹185







74,000 Points needed to redeem

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ECO VALLEY

ORGANIC TEA

CLASSIC GREEN

Item code-W55

Worth ₹185

Eco Valley Organic

Tea Classic Green



Item code-W49 **Chef's Basket** Pasta Penne Worth ₹175

74,000 Points needed to redeem

ECO VALLEY

ORGANIC TEA

GINGER MULETHI LEMON

Item code-W56

Mulethi Lemon

Tea Ginger

Worth ₹185

Eco Valley Organic



CONTRACT 730 SAME

Item code-W50 **Chef's Basket** Pasta Macaroni



Pouch Worth ₹175

ECO VALLEY

ORGANIC TEA

SUNNY

LEMONY

Item code-W57

Worth ₹185

Eco Valley Organic

Tea Sunny Lemony

Pasta Macaroni



Item code-W51 **Chef's Basket**





